



Bay Area World Trade Center

FOR IMMEDIATE RELEASE

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“Trade Flows Through an Anxious Bay: Bay Area Industries Trade Axis with China”

Oakland, CA- On October 26, 2006, the Bay Area World Trade Center is hosting an *Insiders' Breakfast*, a discussion on the China economic explosion and how the Bay Area's own companies have positioned the region to be the premier portal for US – China commercial exchange. This discussion will be led by David Armstrong, Staff Writer on International Trade for the San Francisco Chronicle.

David Armstrong has extensive travel throughout Asia and Greater China. As a leading expert on the region, having conducted investigations for his column on the Chronicle, Mr. Armstrong will share his findings on trade flows between California and China. Mr. Armstrong, attended the Hong Kong WTO Ministerial meeting in 2005, has researched the impact of the WTO breakdown on California's exports. Mr. Armstrong has studied this topic through California's exporters and will share how it affects them directly- on the expiration of the President's Fast Track Authority Approval which gives him the power to approve or reject trade deals.

About David Armstrong:

David Armstrong is a staff writer at the San Francisco Chronicle, where he covers global business and international trade issues, with an emphasis on the Pacific Rim, for the Chronicle business section. He also covers the aviation industry for the business section and writes a travel book column and destination features for the Chronicle travel section. He has worked for the Chronicle for three years. Before that, he had a similar beat at the San Francisco Examiner. He is the author of five non-fiction books on social history and consumer health issues. His freelance articles on a variety of topics have appeared in the Globe and Mail (Toronto), the Village Voice, Travel & Leisure, Columbia Journalism Review, Toronto Star and other periodicals.

Date: October 26th, 2006

Time: 8:00AM registration-networking; 8:30AM program; 10:30AM end

Location: 1111 Broadway, 19th Floor, Wendel Rosen Black & Dean Conference Center:

Admission: Free for Press/Media

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Cosponsors: **Wendel Rosen Black & Dean**, City of Oakland, City of Pittsburg, IAS, KeyBank, East Bay EDA, Global 4PL, Peralta Community Colleges

About Bay Area World Trade Center

The Bay Area World Trade Center (BAWTC) is the premier trade organization in the Bay Area. The BAWTC provides professional services and expertise to local and international businesses engaged in export and import of manufactured goods and services. Founded in 1980, the BAWTC has supported member businesses and public sector organizations representing a wide spectrum of industries and interests. In the past ten years we have assisted small to mid size companies achieve \$161 million worth in trade. BAWTC led over 100 businesses on a historic trade mission to China in September 2005, offering opportunities for local businesses to hit the ground running with world's fastest growing economy. For more information, please visit www.bawtc.com.