

## **OAKLAND TRUCKER 511 -- WHY NOT? SAVE TIME AND MONEY AND SAVE THE AIR**

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The night before yesterday's dock work stoppage, WSA sent out messages warning of potential gate closures in the morning. Yet hundreds of trucks were lined up outside several terminals the next morning (images below). Why?

One year ago, WSA, the Port of Oakland and the MTC devised a communication system for outreach to truckers called OT511 for the sole purpose of avoiding unnecessary lines, delays and waste of time.

OT511 (Oakland Trucker Information) is a real-time, cell phone-enabled notification system for the Port of Oakland. Using your cell phone's texting feature, OT511 will alert you in real-time about Port-related announcements, such as closures, traffic congestion, general Port information, etc. These unnecessary trips could have been avoided if you and your drivers were set up to receive these messages (samples below).

*\*\* To start to receive messages do the following \*\**

- Text **START** to 40404.
- You will receive a text message from Twitter.
- Reply with **SIGNUP** to begin.
- You will receive a second text message asking for a username.
- If you do not have a Twitter account, reply to this text with name of primary motor carrier, plus your initials or numerical sequence: 1,2,3, etc...
- Compose a new text message to 40404 with **FOLLOW OAKLANDOT511**
- You will receive a confirmation indicating you are following the @Oakland OT511.

**Safety First! Please check your messages when pulled over or prior to your trip. Its the law!**